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The Brandon Michaels Group of Marcus & Millichap welcomes Matthew Luchs as Chief Operating Officer

ENCINO, Calif., January 4, 2021 – The Brandon Michaels Group of Marcus & Millichap, the top commercial real estate transactional team in Los Angeles County, has announced that Matthew Luchs has joined the Brandon Michaels Group as First Vice President of Investments and Chief Operating Officer. Based in Encino, California, Luchs will bring his extensive brokerage and management expertise to all transactions, and will be responsible for team management, agent training, all brokerage related activities, team growth, team branding, and the implementation and oversight of a leasing & management division.

“I cannot begin to explain how thrilled we are to have Matthew join our team” commented Michaels. “Our goal is to continue to add value to our clients and positioning them to succeed and achieve their specific commercial real estate goals. Integrating a top tier senior level agent with extensive brokerage and management experience is a game changer.”

Matthew is highly skilled in both Brokerage and Management, having served as regional manager for one of Marcus & Millichap’s top producing offices. In his role as regional manager, Luchs was responsible for sales growth in excess of \$1,000,000,000 annually and managed over 50 investment professionals. Prior to Matthew’s successful role as a regional manager, he was a highly successful agent who handled in excess of \$500,000,000 in total sales volume. As a broker, Matthew’s passion and commitment to understanding each client’s individual needs allows him to partner with and advise clients with their best interest in hand, positioning them to make the most informed business decisions. By providing clients with state-of-the-art technology, real time market research, top tier financing solutions, and access to a national brokerage platform, Luchs is consistently superseding expectations by helping create, build, and preserve wealth for his clients.

“I am extremely excited to be a part of one of the top commercial real estate sales teams nationally” said Luchs. “I am coming on board to move our team forward as an industry leader, with a number of new and exciting initiatives we plan to launch over the next 6 – 12 months.”

He holds a Bachelor of Arts (B.A.) degree focused on Communication and Media Studies from California State University-Northridge.